

Jair Moreno

Student of Business and Marketing



RESUMEN

Management and Marketing student. Almost 3 years of experience in management projects. I am a person with a high sense of commitment and responsibility. I propose solutions and useful alternatives to speed up response times. I am a confident, bright and quality-oriented person who can think analytically and communicate at all levels.

CONTACT



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Condominio Jardines de Aramburú II, Surquillo



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SKILL

- Opportunity identification
 - Proactive
 - Analytical skills
 - Problem solving
 - Adaptability
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LANGUAGES

Portuguese

Intermediate Level - B1

English:

Intermediate Level - B1

Italian:

Basic Level - A1

WORK EXPERIENCE

Trade Marketing Intern

Faber - Castell | August 2022 - Current

- Data Analytics from App Yo Librero
- Elaboration and analysis of sales reports, collections and monthly expenses.
- Support in the follow-up of Merchandising Material shipments.

Co-Founder and Sales Marketing

Pisco Fermin | September 2021 - Current

- Commercial Manager
 - Elaboration and analysis of sales reports, collections and monthly expenses.
 - Elaboration of the marketing plan (Branding, Merchandising, Market Research).
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VOLUNTEERING

RSU Program Entrepreneurship Promotion

ESAN University | August 2020 - July 2021

- Financial and commercial advice to entrepreneurs of the UNACEM Association.

Incoming Global Volunteer

AIESEC. | February 2020 - December 2020

- Creation of strategic alliance with foreign NGO volunteers.

Sowing Hope Initiative

ESAN University | April 2020 - July 2020

- Management of the sustainability project of the AA.HH "Brilla el sol".
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CERTIFICATES

- Certificate from the course "Marketing in a Digital World", University of Illinois at Urbana-Champaign.
 - Certificate from the course "Designing the Organization", University of Illinois at Urbana-Champaign
 - Certificate of Participation in the II International Senior Management Congress "Neurosciences, Organizational Communications and Corporate Neuroleadership in Business Sciences" - UNMSM
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EDUCATION

ESAN University

Management and Marketing | Current

Liceo Naval Almirante Guise

Secondary

PROGRAMS

- Excel - Advanced
- Power BI - Intermediate
- SAP - Intermediate
- Python - Intermediate
- Power Point - Advanced
- SQL - Intermediate
- SPSS - Intermediate